

Il confezionamento nel settore della cosmesi e profumeria

Raffronto tra 1999 e 2010

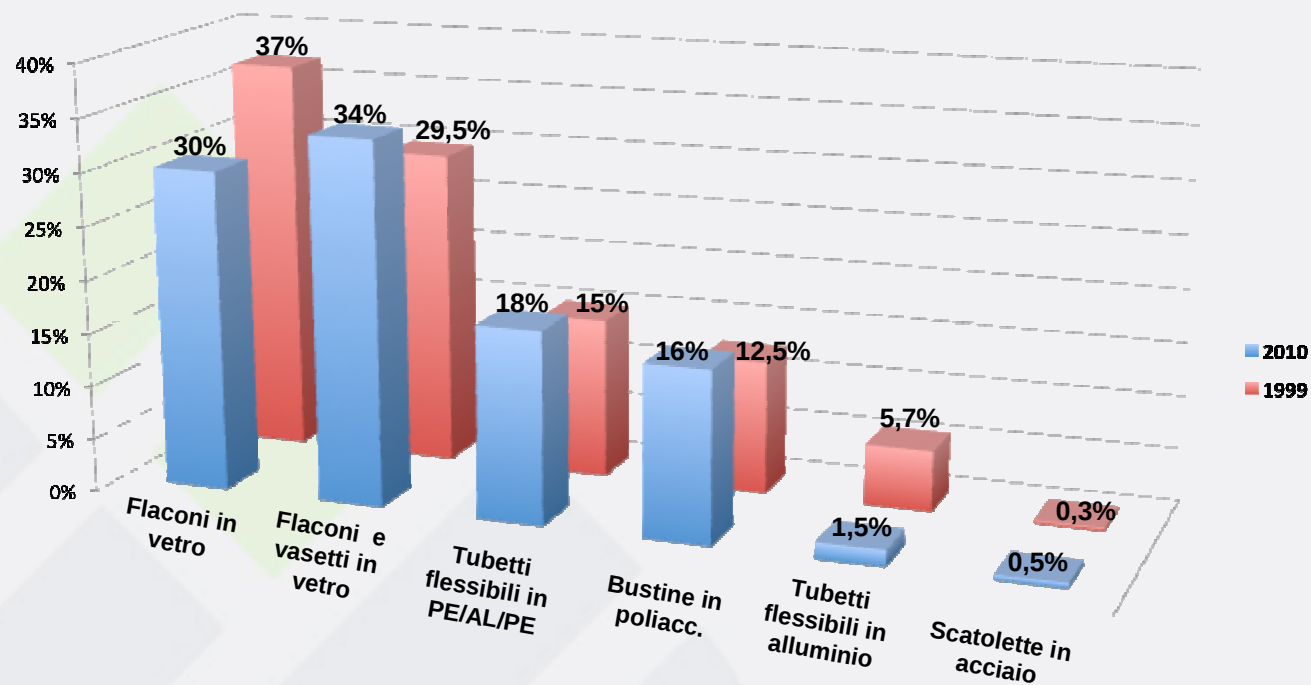


Dicembre 2010

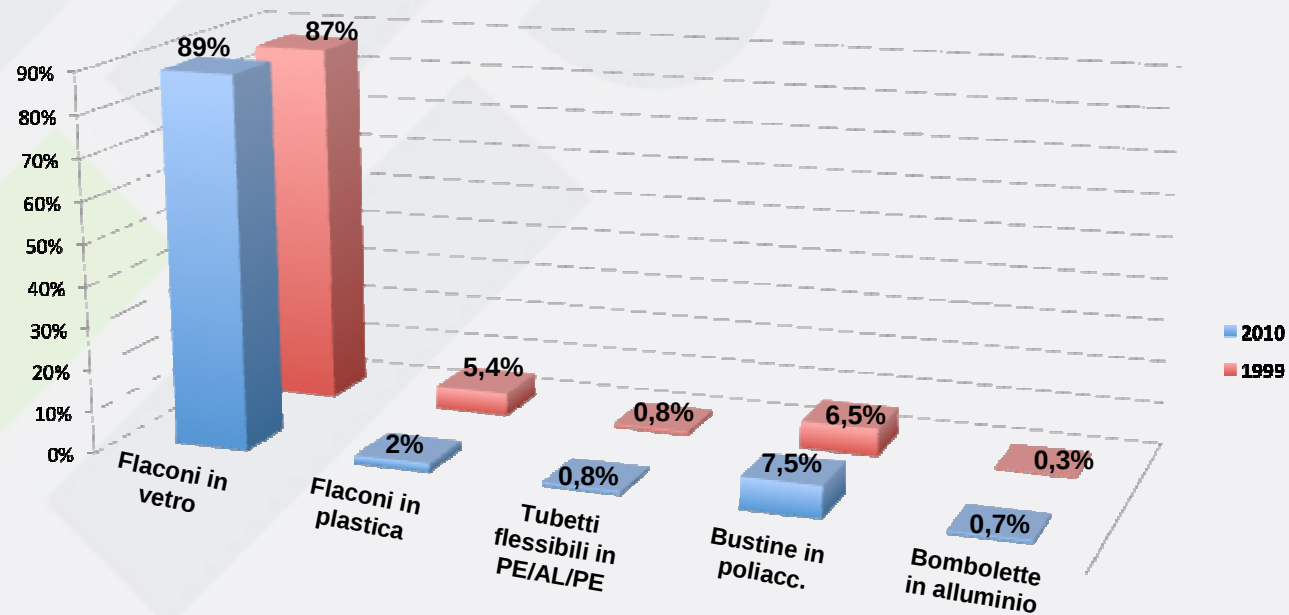


ISTITUTO ITALIANO IMBALLAGGIO
The ITALIAN INSTITUTE of PACKAGING

Mix del packaging prodotti per le mani

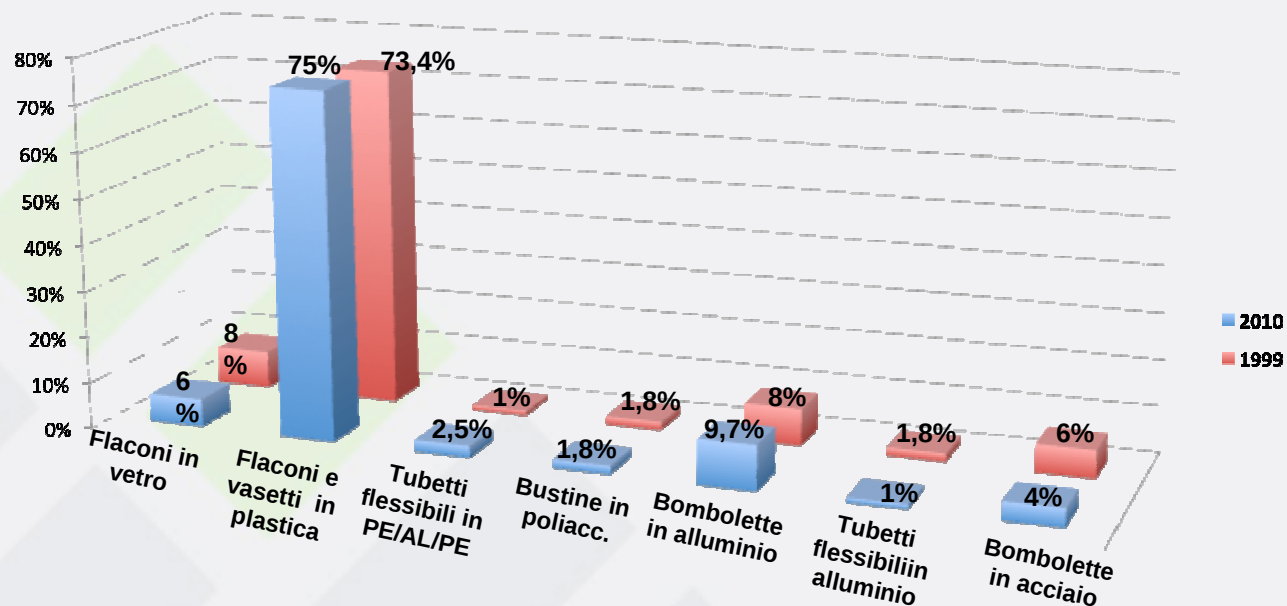


Mix del packaging prodotti di profumeria alcolica donna/uomo

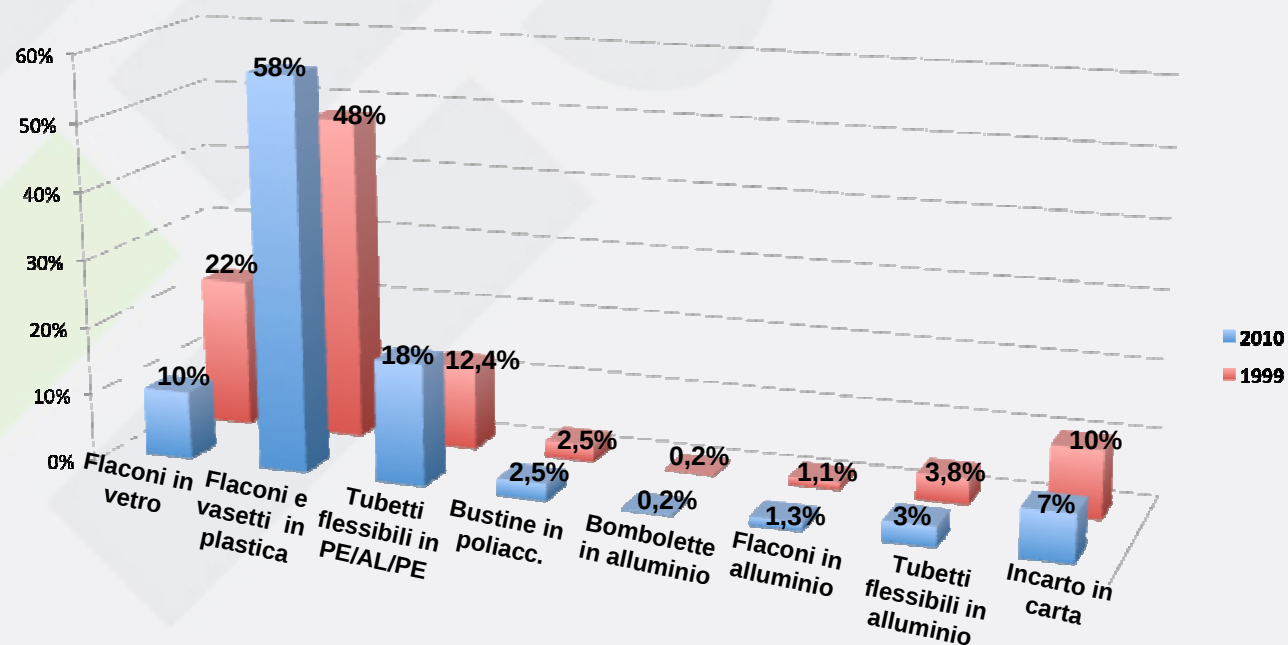


Fonte: elaborazioni Istituto Italiano Imballaggio

Mix del packaging prodotti per capelli e cuoio capelluto

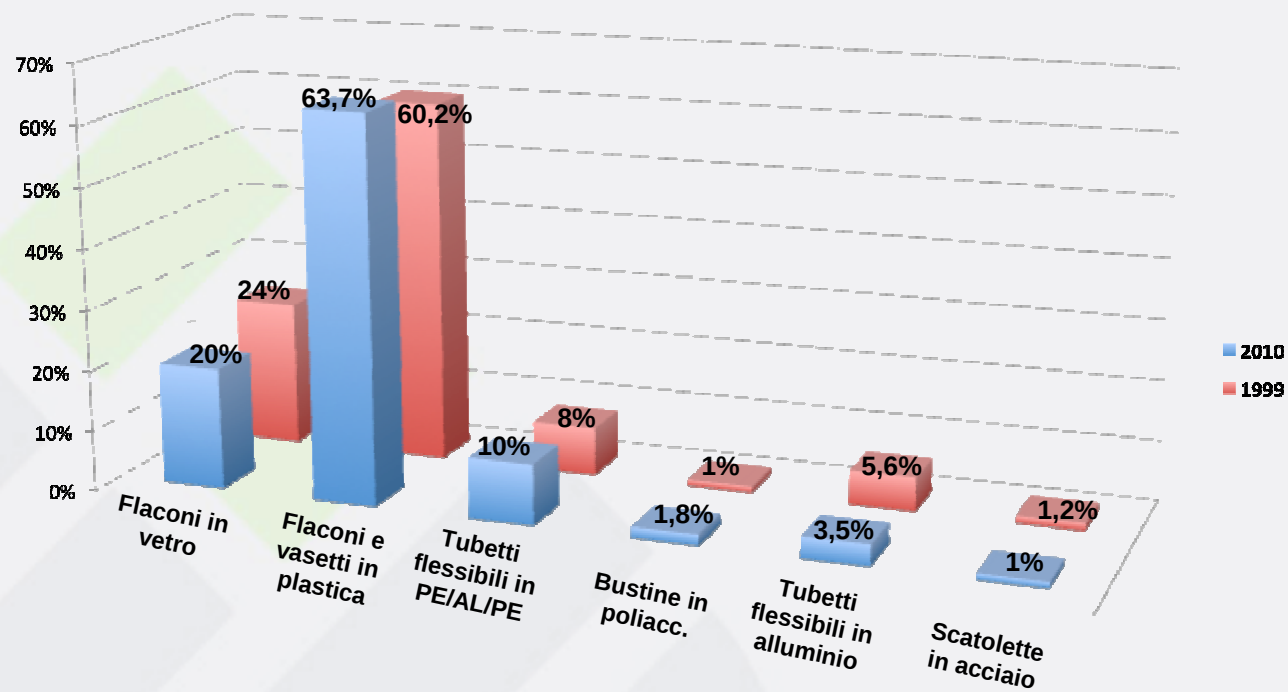


Mix del packaging prodotti per il corpo (trattamento e igiene, escluso deodoranti)

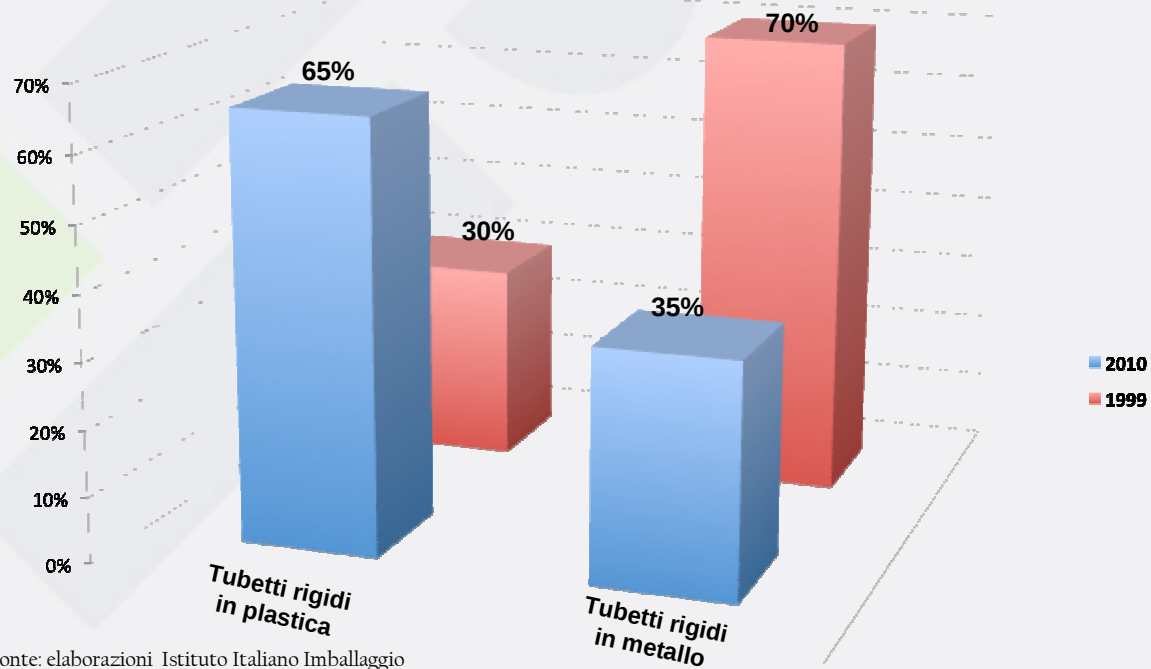


Fonte: elaborazioni Istituto Italiano Imballaggio

Mix del packaging prodotti per il viso (compreso trucchi viso e occhi)

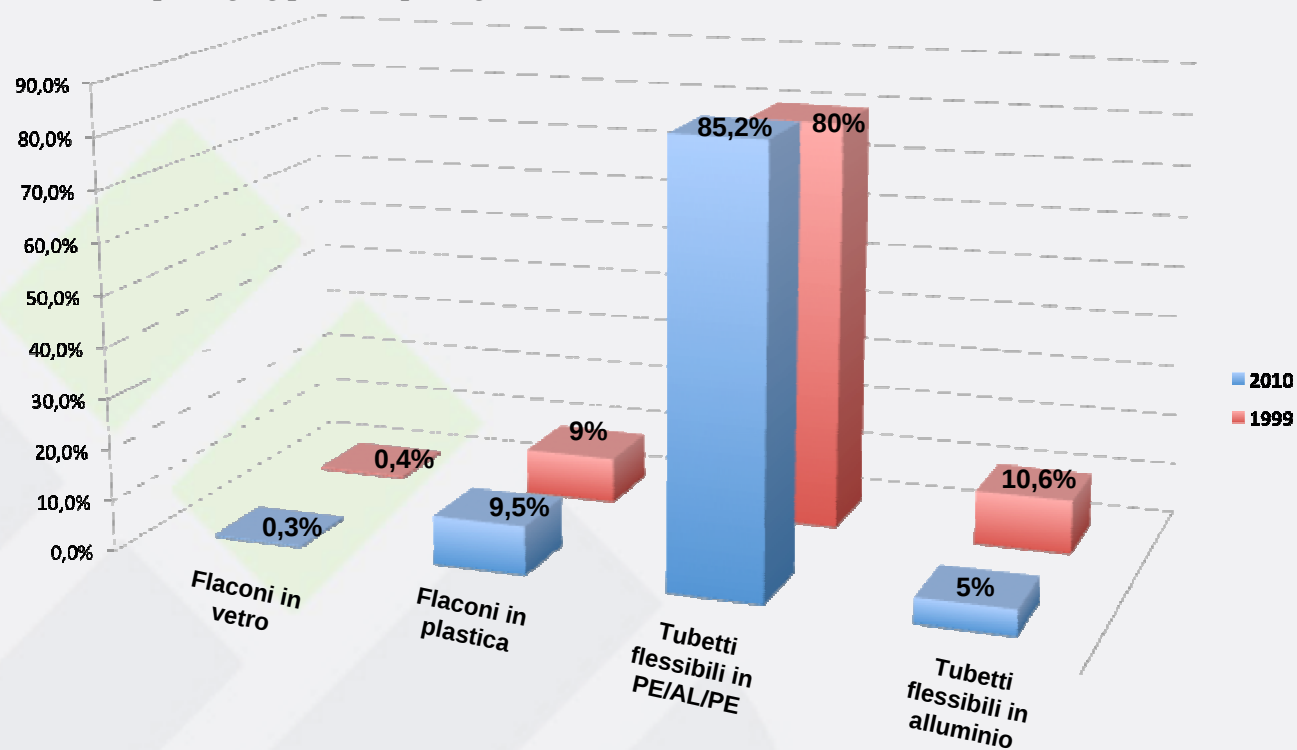


Mix del packaging rossetti

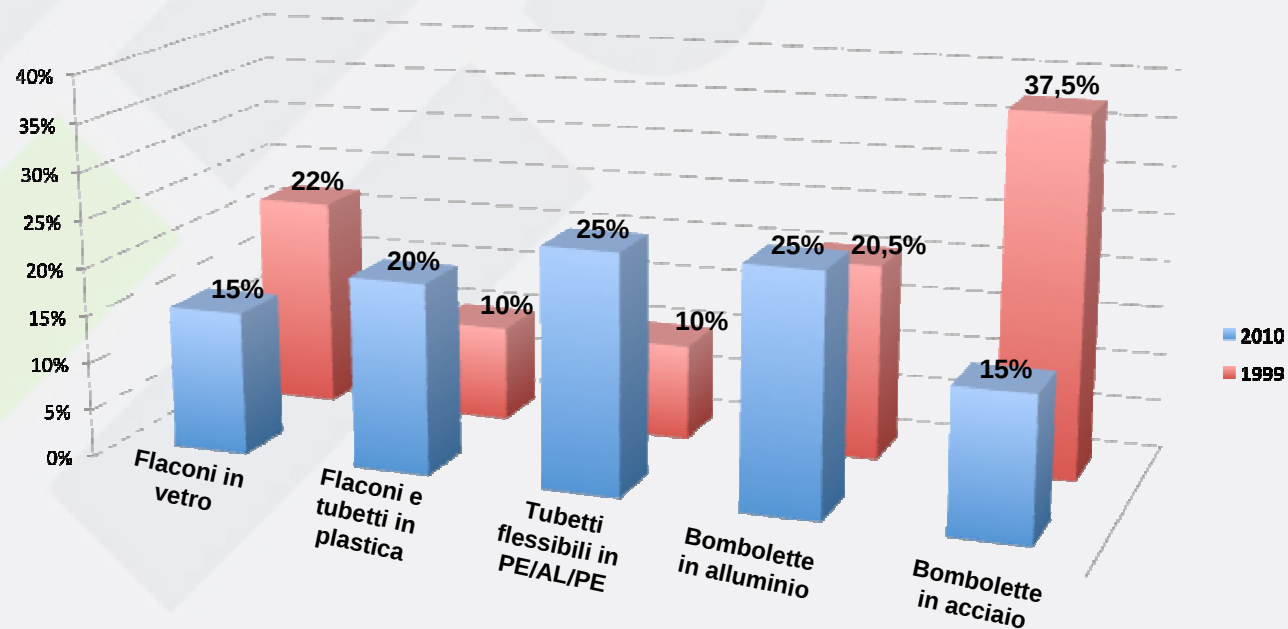


Fonte: elaborazioni Istituto Italiano Imballaggio

Mix del packaging prodotti per l'igiene della bocca

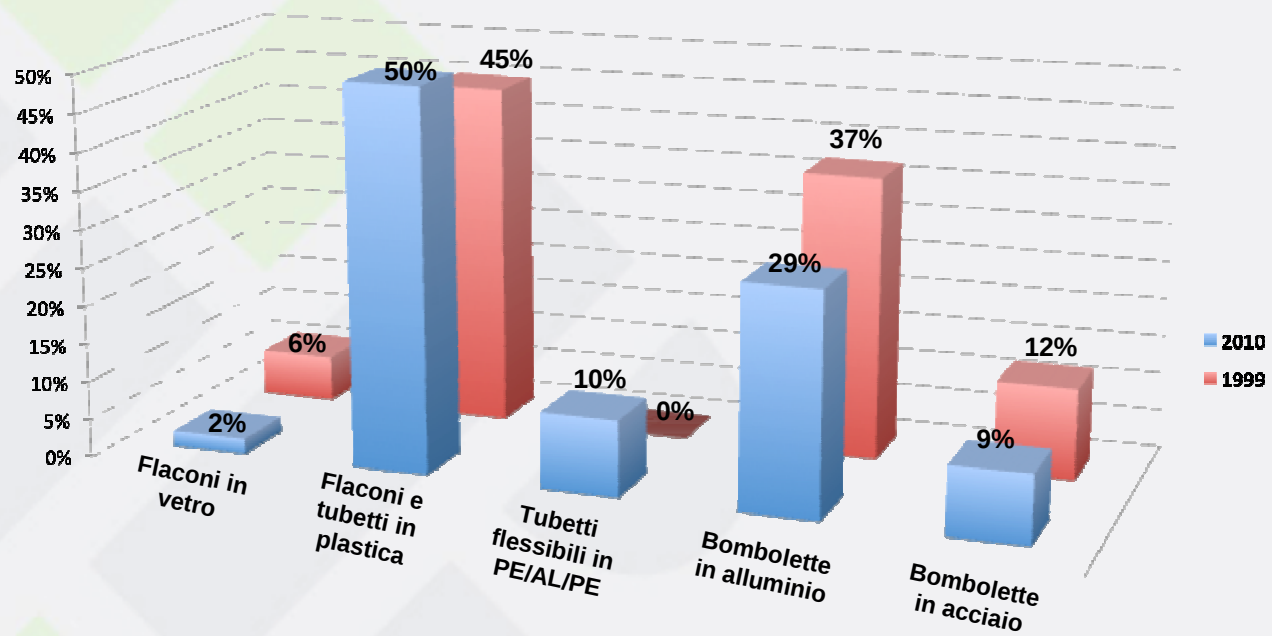


Mix del packaging prodotti della linea maschile per il trattamento viso



Fonte: elaborazioni Istituto Italiano Imballaggio

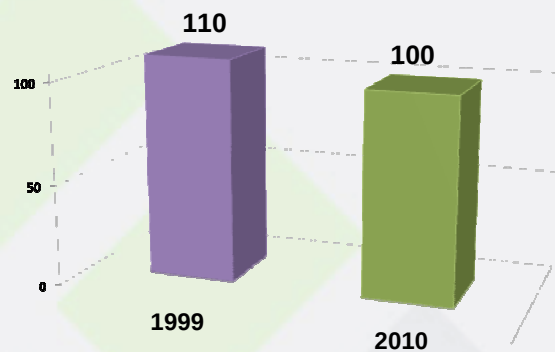
Mix del packaging prodotti deodoranti



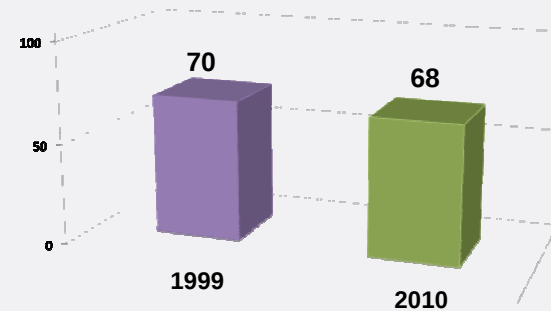
RAFFRONTO PESI MEDI

valori in grammi

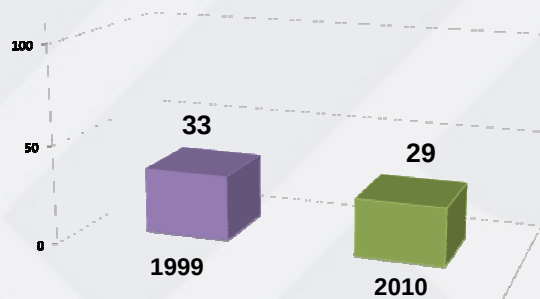
Flaconi in vetro profumi donna e uomo



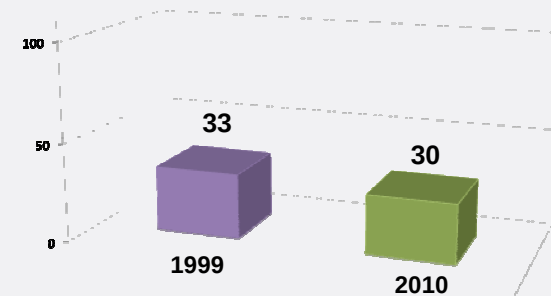
Vasetti in vetro prodotti mani e corpo



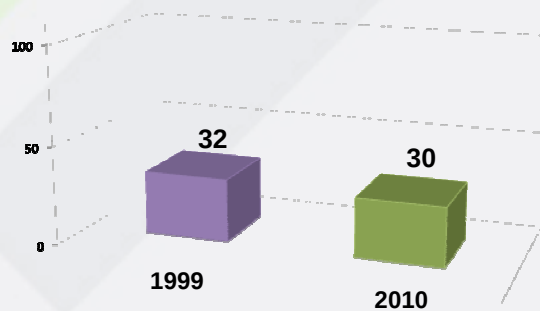
Flaconi in plastica prodotti per capelli



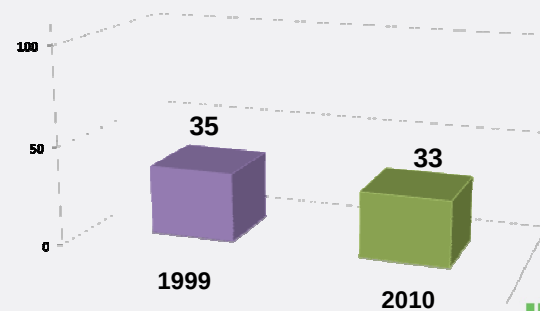
Vasetti in plastica prodotti per il corpo



Bombole in alluminio



Bombole in acciaio



Fonte: elaborazioni Istituto Italiano Imballaggio